



# MOVING & STORAGE OF SOMERVILLE

151 Linwood St, Somerville, MA 02143



ADVERTISING & MARKETING ASSOCIATES, INC.



ARCHITECTURAL DESIGN & FACILITY IMAGING

**December 8, 2021**

Conceptual renderings are subject to change and should not be implemented.



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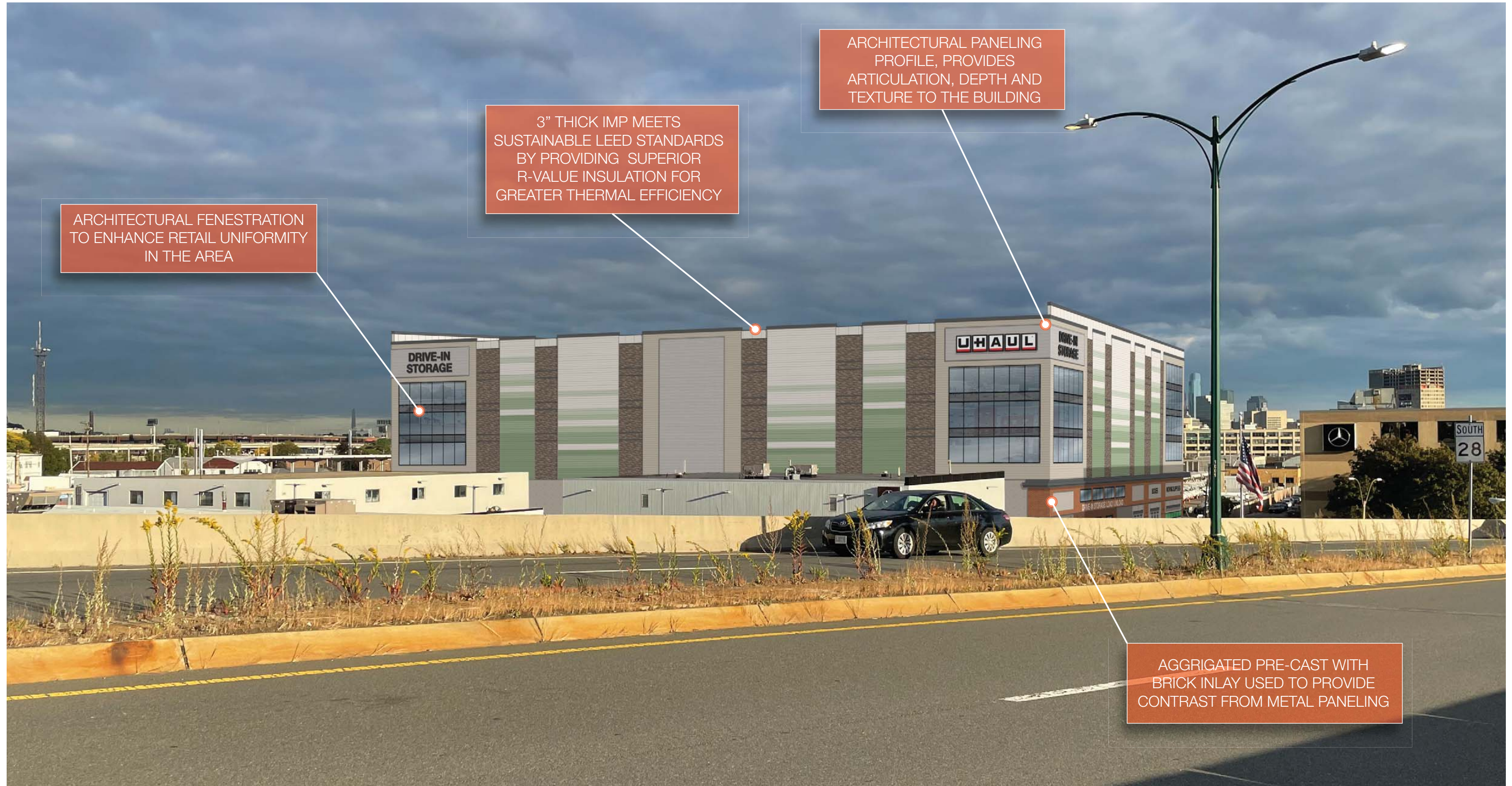
ADVERTISING & MARKETING ASSOCIATES, INC.

ARCHITECTURAL DESIGN & FACILITY IMAGING



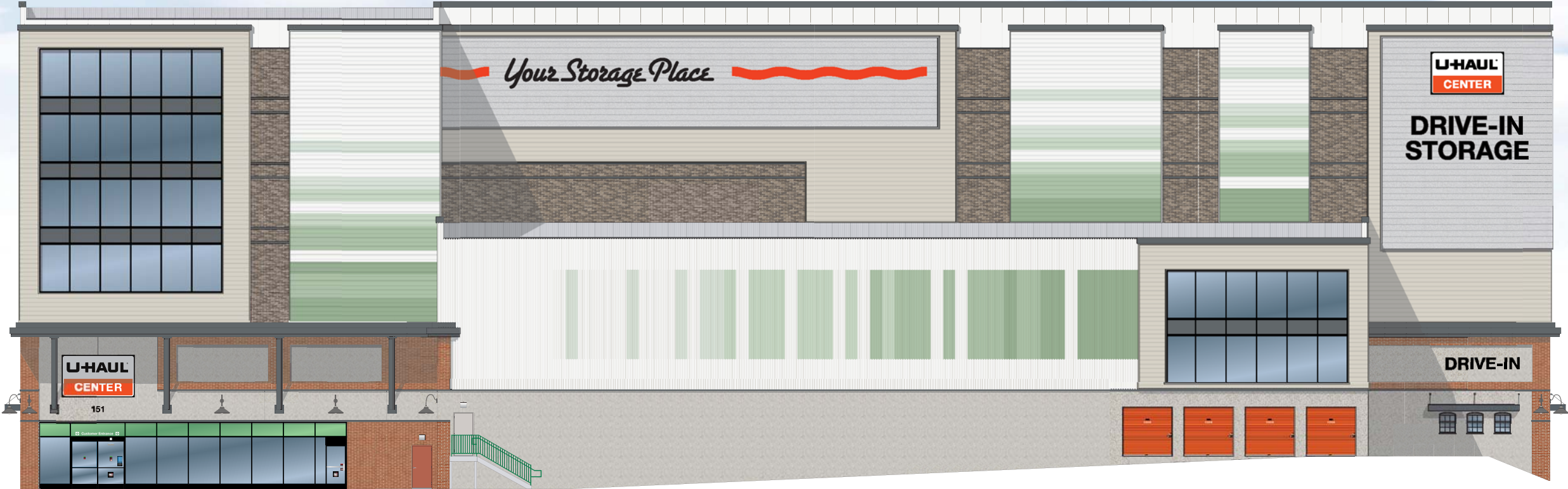
# MOVING & STORAGE OF SOMERVILLE

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**MOVING & STORAGE OF SOMERVILLE**  
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**EAST ELEVATION**  
 Scale: 1" = 20'



**MOVING & STORAGE OF SOMERVILLE**  
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**SOUTH ELEVATION**

Scale: 1" = 20'







**MOVING & STORAGE OF SOMERVILLE**  
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**WEST ELEVATION**

Scale: 1" = 20'





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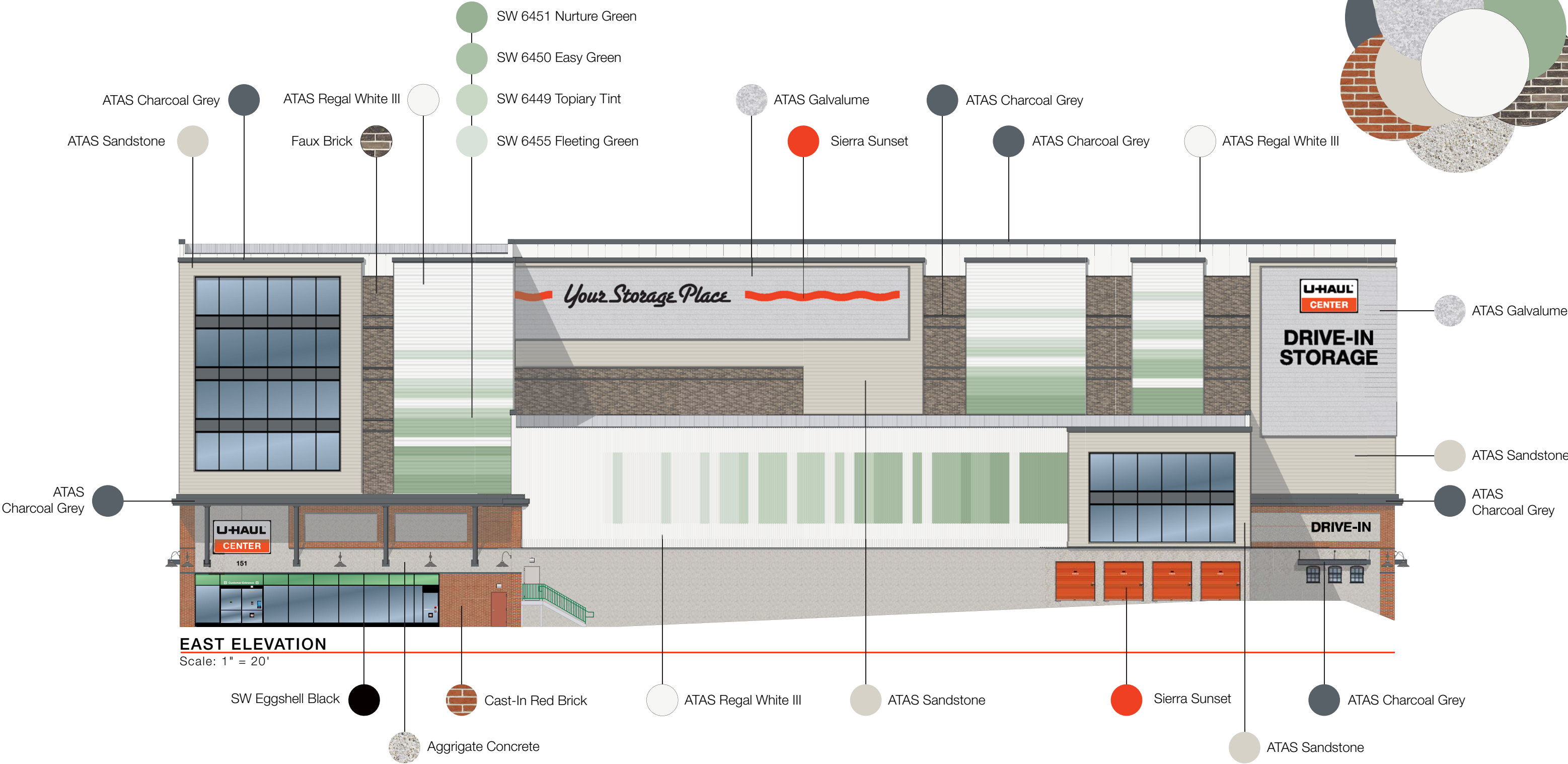


**NORTH ELEVATION**  
Scale: 1" = 20'



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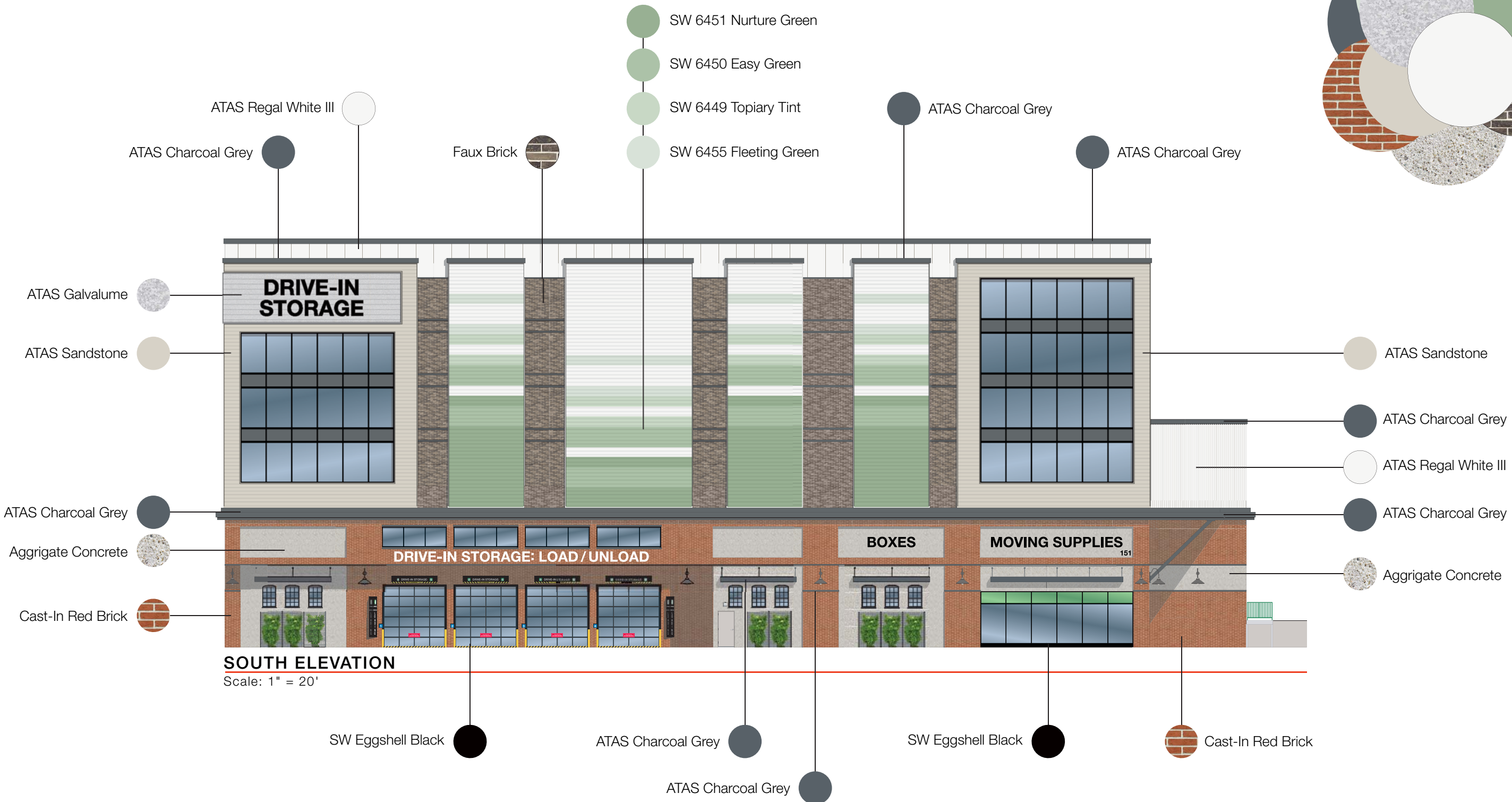
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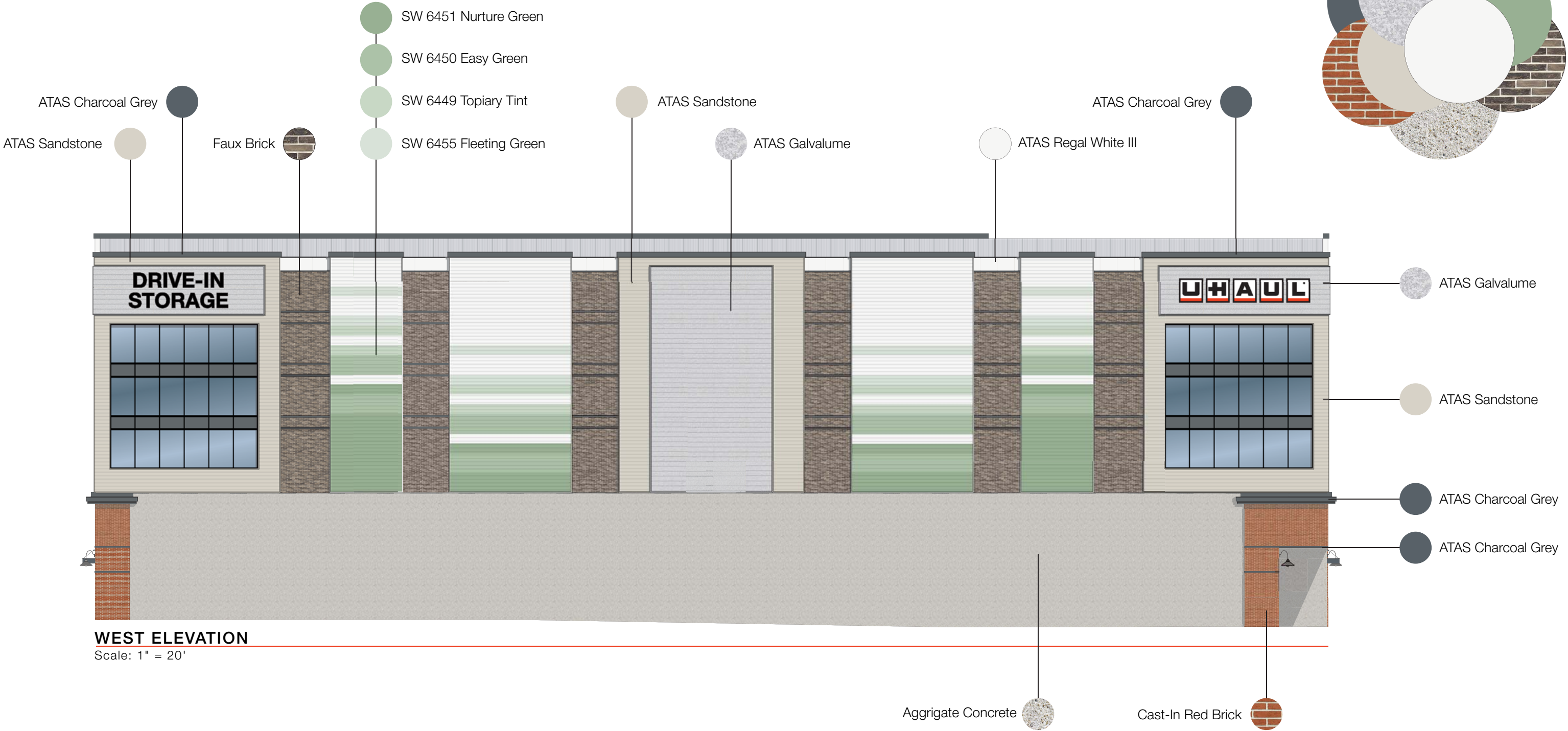


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MOVING & STORAGE OF SOMERVILLE  
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WEST ELEVATION

Scale: 1" = 20'



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# MOVING & STORAGE OF SOMERVILLE

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BUILDING IS LOCATED WITHIN THE  
BRICKBOTTOM: JOY/CHESTNUT/LINWOOD  
RE-VITALIZATION AREA

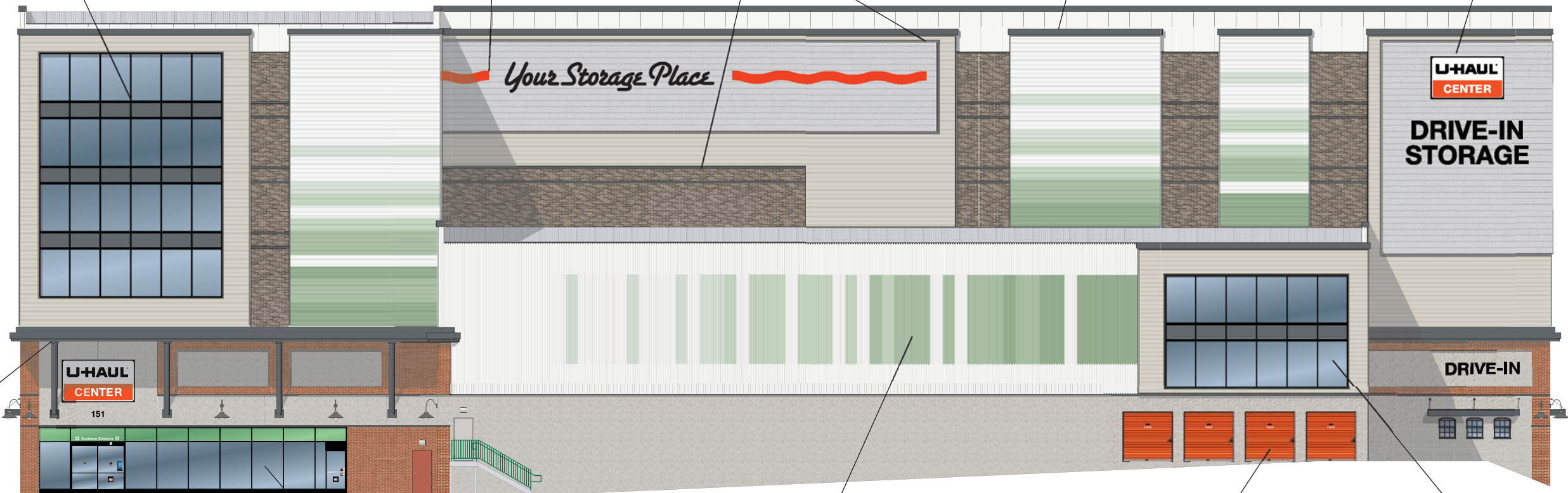
ARCHITECTURAL FENESTRATION  
TO ENHANCE RETAIL UNIFORMITY  
IN THE AREA.

ARCHITECTUAL INTEREST  
AT THE SKYLINE

CHANGE IN MATERIALS TO PROVIDE  
ARTICULATION TO THE ELEVATION

ARCHITECTURAL POP OUTS  
PROVIDES ARTICULATION TO  
THE ELEVATION

STRUCTURAL EMPHASIS ON CORNER  
PROVIDING ARTICULATION TO THE BUILDING



## EAST ELEVATION

Scale: 1" = 20'

PROJECTION CREATES ARCHITECTURAL  
INTEREST ABOVE CUSTOMER ENTRANCE

GENEROUS USE OF GLASS  
NEAR STOREFRONT

CHANGE IN PAINT TO PROVIDE  
ARTICULATION TO THE ELEVATION

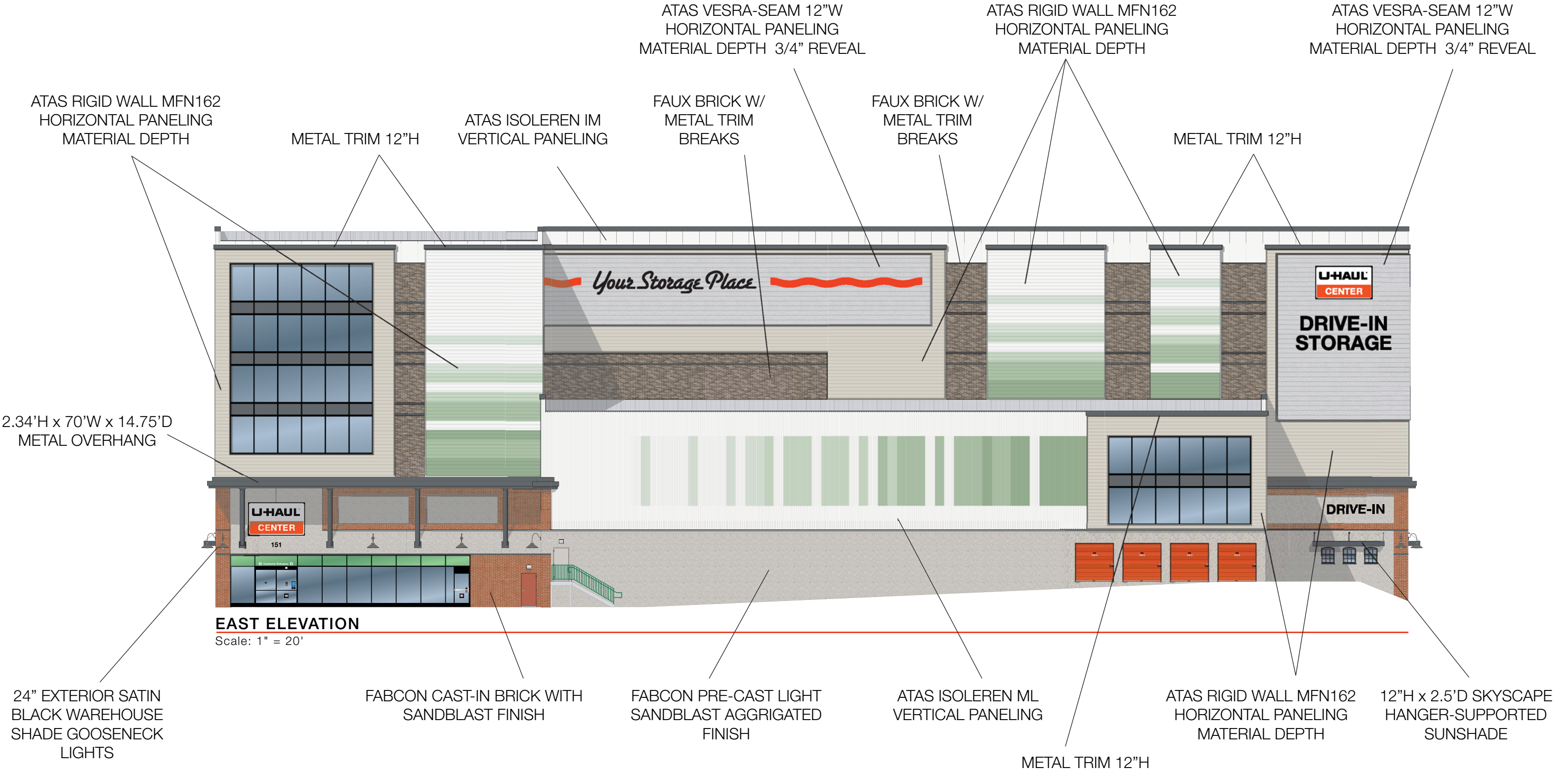
ARCHITECTURAL DETAILS

ARCHITECTURAL FENESTRATION  
TO ENHANCE RETAIL UNIFORMITY  
IN THE AREA.



# MOVING & STORAGE OF SOMERVILLE

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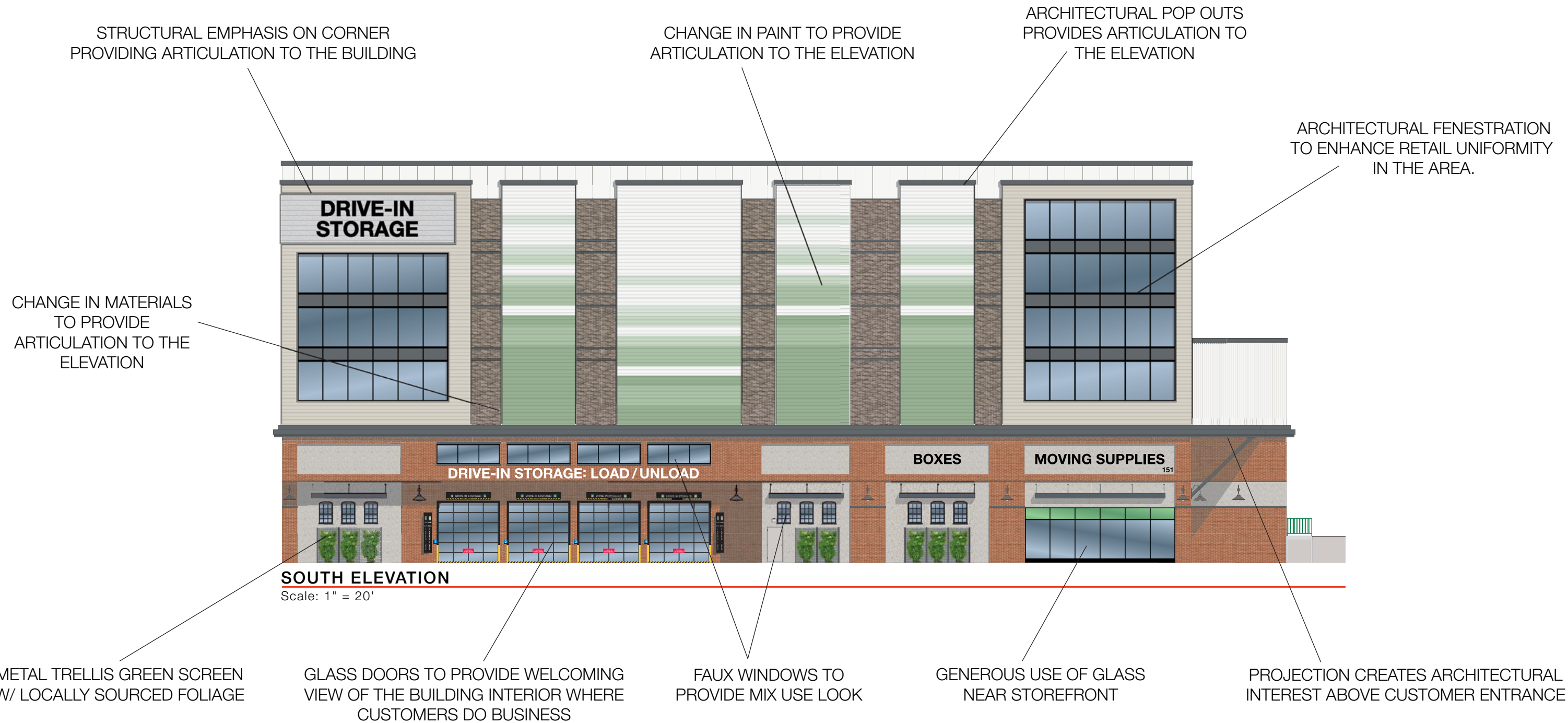




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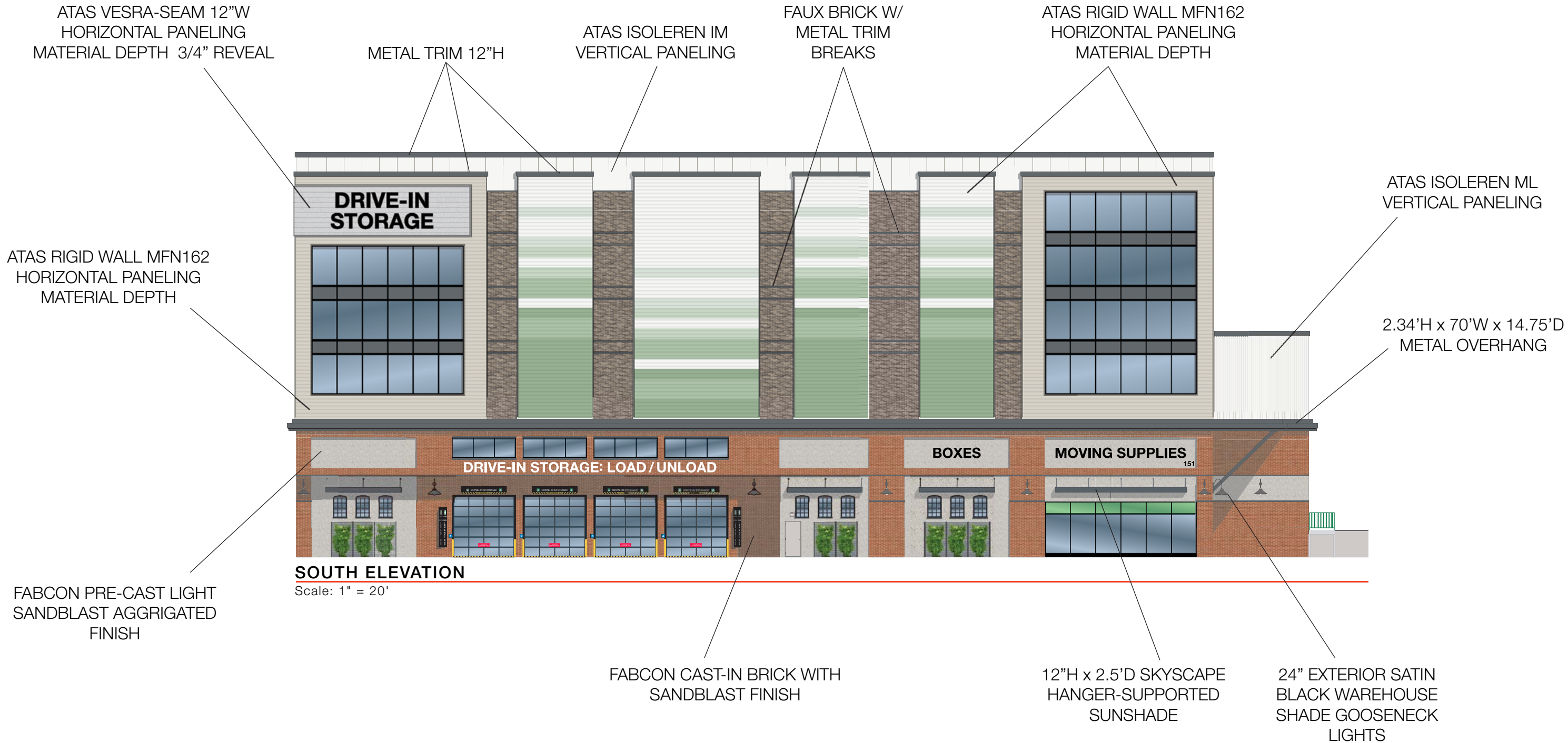
BUILDING IS LOCATED WITHIN THE  
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RE-VITALIZATION AREA





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BUILDING IS LOCATED WITHIN THE  
BRICKBOTTOM: JOY/CHESTNUT/LINWOOD  
RE-VITALIZATION AREA

STRUCTURAL EMPHASIS ON CORNER  
PROVIDING ARTICULATION TO THE BUILDING

CHANGE IN PAINT TO PROVIDE  
ARTICULATION TO THE ELEVATION

ARCHITECTURAL POP OUTS  
PROVIDES ARTICULATION TO  
THE ELEVATION

ARCHITECTURAL FENESTRATION  
TO ENHANCE RETAIL UNIFORMITY  
IN THE AREA.



**WEST ELEVATION**

Scale: 1" = 20'

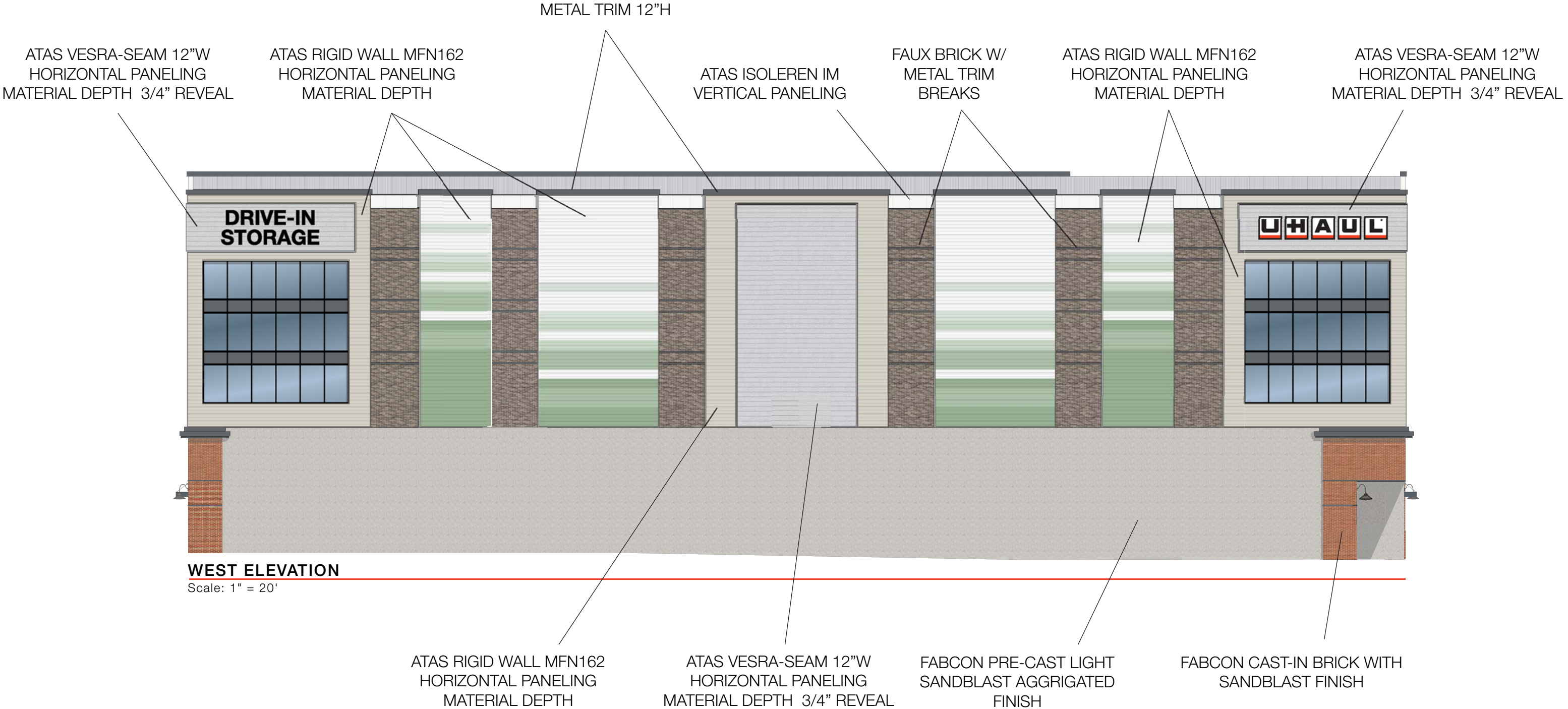
CHANGE IN MATERIALS TO PROVIDE  
ARTICULATION TO THE ELEVATION





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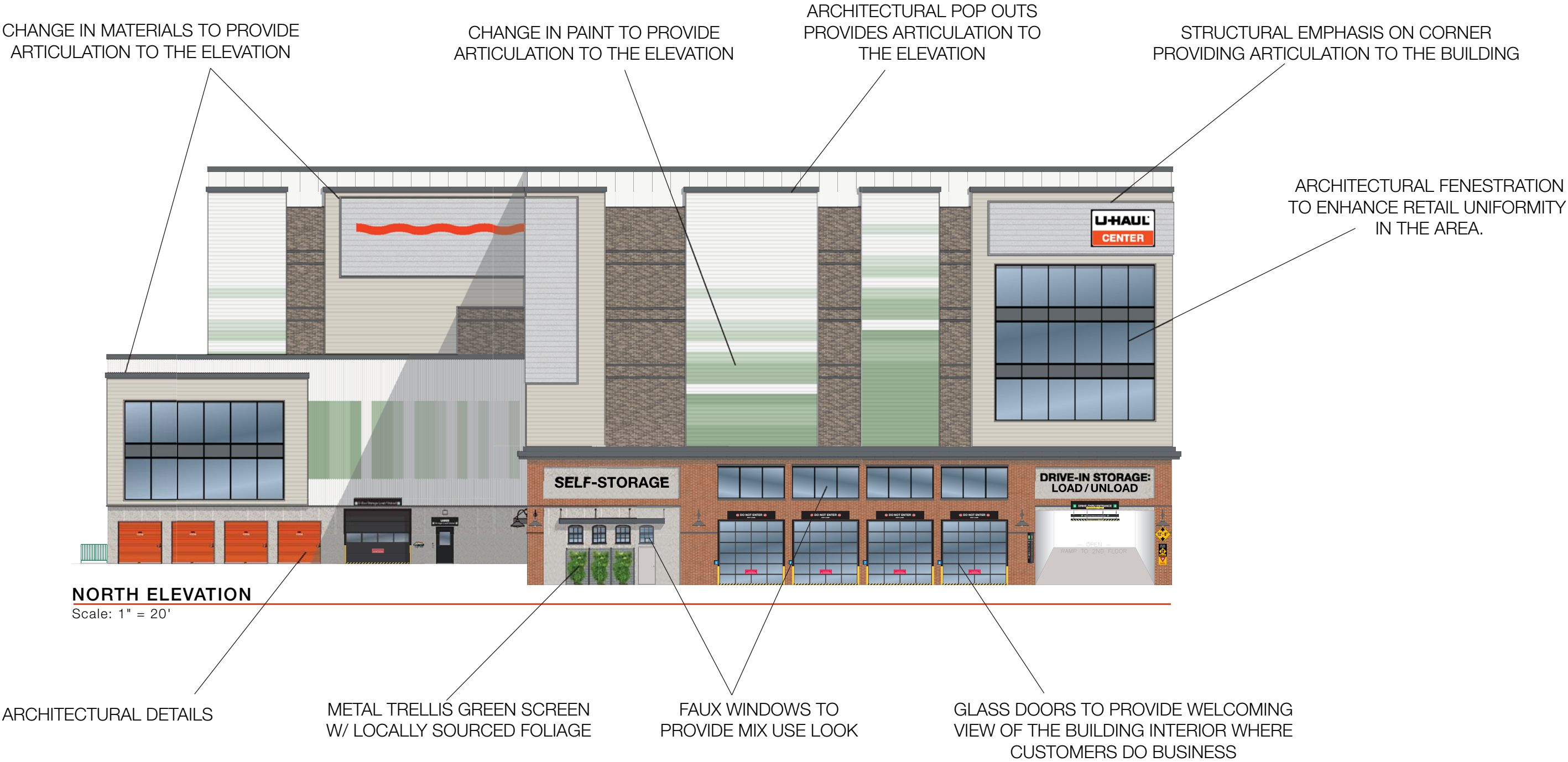




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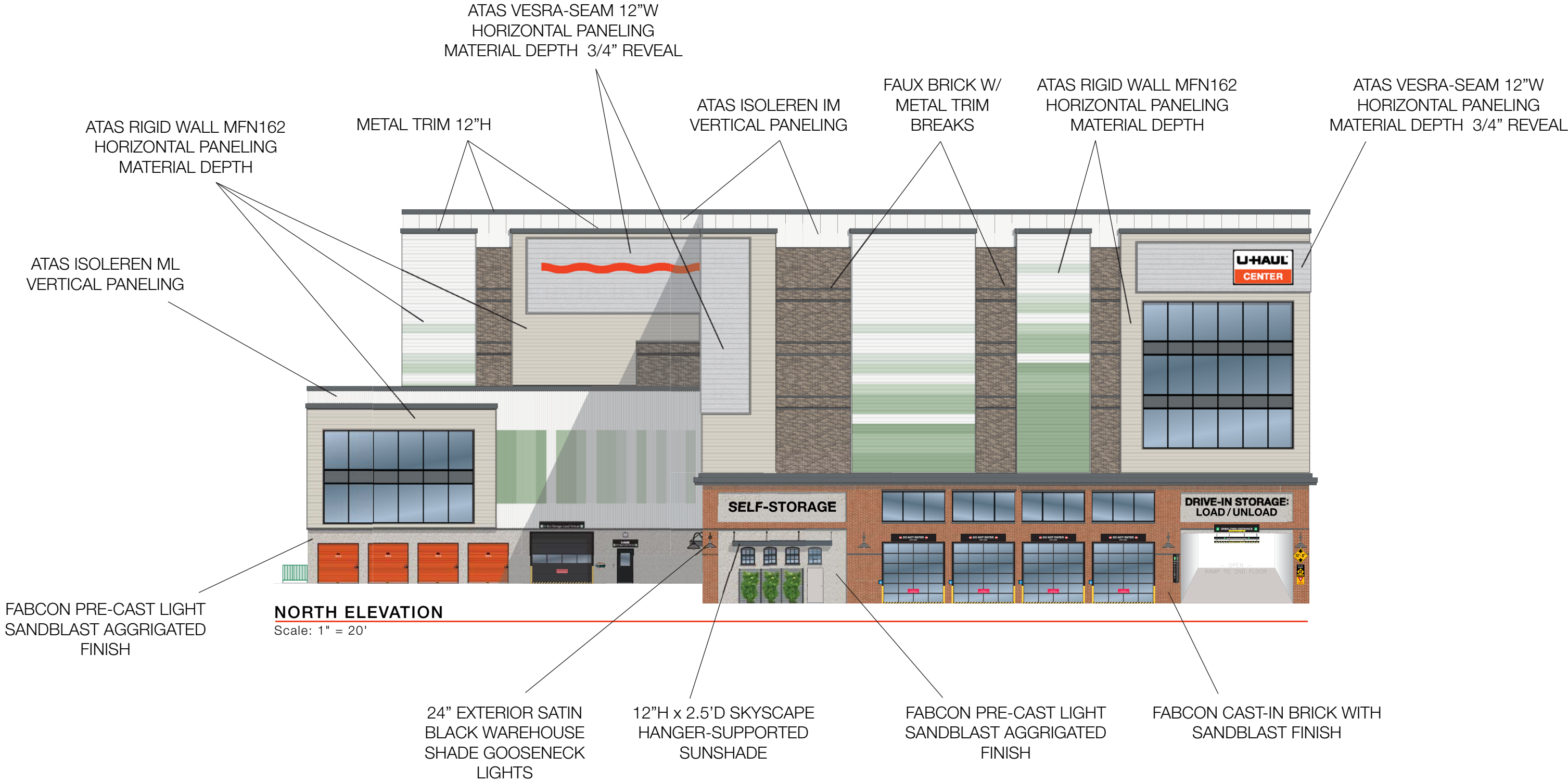
BUILDING IS LOCATED WITHIN THE  
BRICKBOTTOM: JOY/CHESTNUT/LINWOOD  
RE-VITALIZATION AREA





# MOVING & STORAGE OF SOMERVILLE

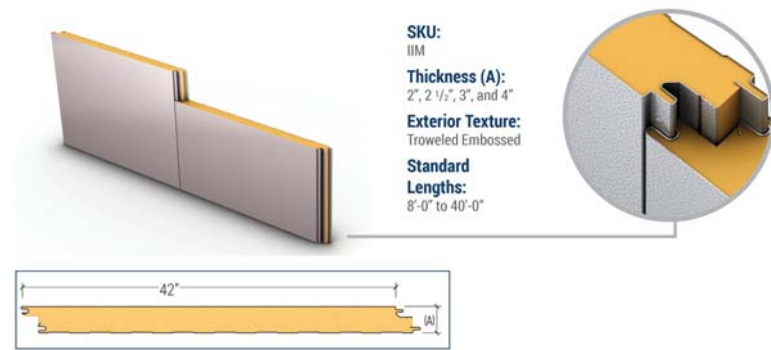
151 Linwood St, Somerville, MA 02143



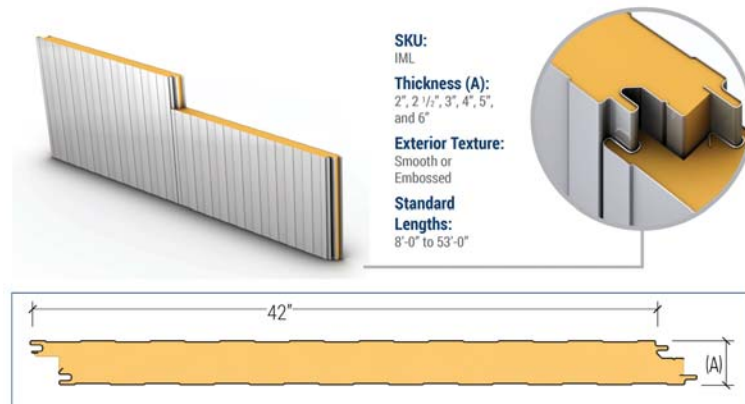




## Isoleren IM

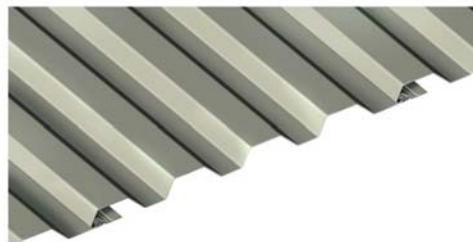


## Isoleren ML



## Rigid Wall II

Rigid Wall II profiles are available in widths of 8", 12", or 16". The panels are 15/16" deep and provide dramatic shadow lines with their 1 5/8" wide ribs. The panels utilize the Wind-Lok™ concealed fastening system and offer uninterrupted vertical or horizontal sight lines.



## Versa-Seam

Versa-Seam is a rainscreen style system that requires a water and air barrier system behind it. The panel forms architectural shadow lines in its horizontal installation and is available with three optional reveal or shadow line configurations and optional end folds.



## GREENSCREEN METAL TRELLIS W/ LOCALLY SOURCED FOLIAGE

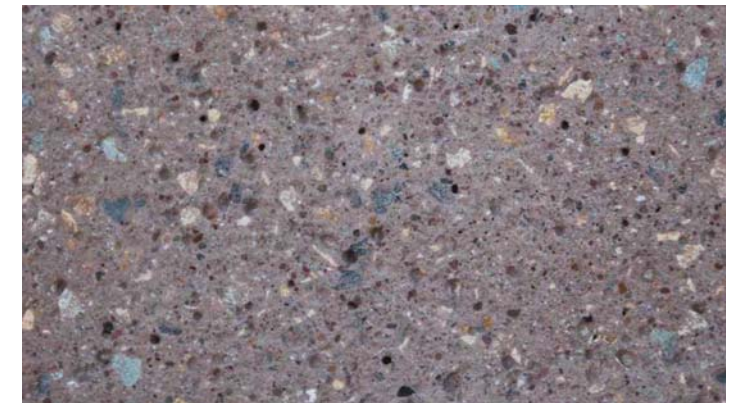


## CAST-IN BRICK WITH SANDBLAST FINISH

A wide variety of cast-in brick colors and patterns are available. Please consult your sales engineer. Casting thin-brick into Fabcon wall panels eliminates the need to tuck-point the brick, thereby reducing project life-cycle cost. Casting bricks into panels, as with all our finishes, is done in a tightly controlled environment; this process eliminates the waste and site disruption of field-applied brick finishes. This finish results in the interior surface which may be broomed or different levels of troweled finishes. Please consult your sales engineer.



## LIGHT SANDBLAST



Light sandblast is the least aggressive abrasion type finish. Occasionally referred to as "brush-blast," this finish removes a minimal amount of matrix resulting in a "sandpaper" finish. The amount of aggregate exposed is minimal; due to the natural components used the color and texture will vary. Combination of different levels of sandblasting in conjunction with other casting accents yield dramatic and creative finish options.



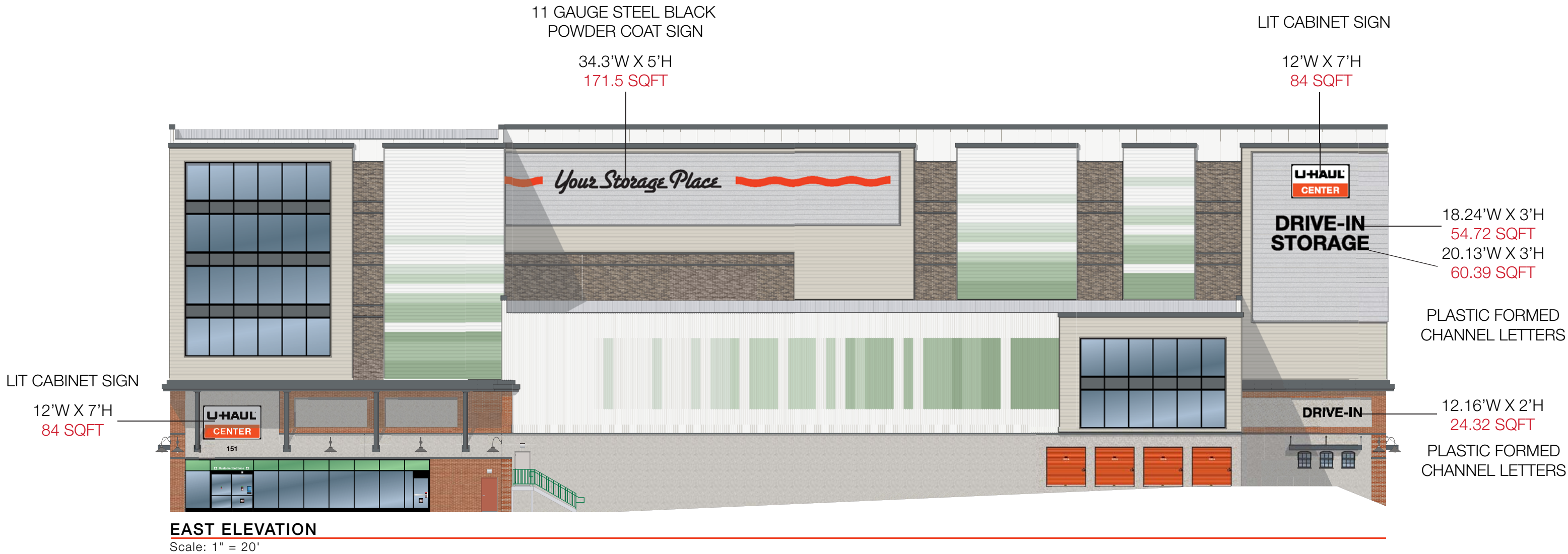
24" EXTERIOR SATIN BLACK  
WAREHOUSE SHADE  
GOOSENECK LIGHTS





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LIT CABINET SIGN EXAMPLE



PLASTIC FORMED CHANNEL LETTER EXAMPLE



11 GAUGE STEEL BLACK POWDER COAT SIGN EXAMPLE



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PLASTIC FORMED CHANNEL LETTER EXAMPLE

PLASTIC FORMED  
CHANNEL LETTERS

18.24'W X 3'H  
54.72 SQFT  
20.13'W X 3'H  
60.39 SQFT



**SOUTH ELEVATION**  
Scale: 1" = 20'

49.9'W X 2'H  
99.8 SQFT

PLASTIC FORMED  
CHANNEL LETTERS

9.4'W X 2'H  
18.8 SQFT

PLASTIC FORMED  
CHANNEL LETTERS

25.8'W X 2'H  
51.6 SQFT

PLASTIC FORMED  
CHANNEL LETTERS





PLASTIC FORMED CHANNEL LETTER EXAMPLE

U-HAUL

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LIT CABINET MODULAR EXAMPLE

PLASTIC FORMED  
CHANNEL LETTERS

18.24'W X 3'H  
54.72 SQFT  
20.13'W X 3'H  
60.39 SQFT

LIT CABINET SIGN

26.6'W X 5'H  
133 SQFT



WEST ELEVATION

Scale: 1" = 20'







PLASTIC FORMED CHANNEL LETTER EXAMPLE

U-HAUL

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LIT CABINET SIGN EXAMPLE



**NORTH ELEVATION**

Scale: 1" = 20'

LIT CABINET SIGN

12'W X 7'H  
84 SQFT

20.5'W X 3.65'H  
74.8 SQFT

PLASTIC FORMED  
CHANNEL LETTERS

21.5'W X 2'H  
43 SQFT

PLASTIC FORMED  
CHANNEL LETTERS

